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Teaching English And Communicating English Skills To Increase Domestic Tourism On The Pasir Putih Beach Of Lake Toba

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Abstract

In teaching Basic English for Tourism, the focus is on basic listening and speaking skills designed for English learners who need to acquire specific vocabulary from their field of work. This research involves students as research subjects in various listening, vocabulary, and speaking activities in everyday environments. This research focuses on teaching English which is in great demand in their activities such as customer service, tourism and hospitality sectors. English teaching content areas are structured from the basic foundations of English to more complex English structures. As the chapter progresses, students recycle and expand their knowledge by focusing on listening and speaking skills so students can acquire the target language.

Keyword: *Teaching English, Communicating English Skills, Increase Domestic Tourism.*

Abstrak

Dalam pengajaran Bahasa Inggris Dasar untuk Pariwisata, fokusnya adalah pada keterampilan mendengar dan berbicara dasar yang dirancang untuk pelajar bahasa Inggris yang perlu memperoleh kosakata khusus dari bidang pekerjaan mereka. Penelitian ini melibatkan siswa sebagai subjek penelitian dalam berbagai kegiatan menyimak, kosa kata, dan berbicara dalam lingkungan sehari-hari. Penelitian ini berfokus pada pengajaran bahasa Inggris yang sangat diminati dalam kegiatan mereka seperti sektor layanan pelanggan, pariwisata dan perhotelan. Area konten pengajaran bahasa Inggris disusun dari fondasi dasar bahasa Inggris hingga struktur bahasa Inggris yang lebih kompleks. Seiring perkembangan bab, siswa mendaur ulang dan memperluas pengetahuan mereka dengan berfokus pada keterampilan mendengarkan dan berbicara sehingga siswa dapat memperoleh bahasa target

Kata Kunci: *Mengajar Bahasa Inggris, Keterampilan Berkomunikasi Bahasa Inggris, Meningkatkan Pariwisata Domestik.*

.INTRODUCTION

Human resources are very important for development, because of low human resources, people are less able to see and overcome their life problems, which then affects the increase in the number of unemployed.

Competence and communication skills relate to one of the supporting elements for promoting tourism potential, namely foreign languages, especially English. Considering that English is a means of communication used by the international community, proficiency in this language is important if the local government wishes to attract not only domestic but also foreign tourists as a contributor to foreign exchange and regional revenues. Mastering the English language can limit dependency on translators as people can communicate independently. Foreign tourists don't have to hesitate or worry about getting lost either, as locals can rely on the guides to help tourists to enjoy the tourist destinations here, emphasizing the need for English as a focus of study as it relates to the scientific side of researchers trying to see tourism from a linguistic perspective, namely how language can help the region to develop it to develop tourism potential in the direction of international tourism. It is hoped that through this community service, local governments can be assisted in organizing tourism-based community programs such as literacy activities or English language support in Parparean II village. who try to see tourism from a language perspective, namely how language can help the region to develop its tourism potential towards international tourism. It is hoped that through this community service, local governments can be assisted in organizing tourism-based community programs such as literacy activities or English language support in Parparean II village. who try to see tourism from a language perspective, namely how language can help the region to develop its tourism potential towards international tourism. It is hoped that through this community service, local governments can be assisted in organizing tourism-based community programs such as literacy activities or English language support in Parparean II village.

This research was conducted at the Tourism Village of Parparean, Toba Regency. The implementation method used is in the form of tutoring and English training, which is carried out for 1 month. Problems related to the development of tourism potential through this tutoring activity and the ability to communicate in English for school-age children are very important and urgently need to be followed up as actions. The solution formulation agreed by the team is therefore to organize the communication (English) with a fun and communicative learning model with an outcome objective formulation, namely that the participants are able to interact directly with foreign tourists based on the ability to speak in a foreign language to communicate (English). The ability to communicate in the full sense is the ability to discourse, namely the ability to understand and produce spoken or written texts,

which is realized in the four language skills of listening, speaking, reading and writing. When these foreign tourists are happy and have a pleasant impression of Indonesia, without us noticing, they promote our country where they live.

RESEARCH METHOD

This research method of this research was a qualitative method with an approach through the observation of students in tourist areas, and direct teaching activities Practice, Visual Analysis which are activities carried out by trainees to implement the knowledge obtained from the training process in coaching and supervising student service to students and also the Community in Parparean II Village. The younger generation needs to be directed to love English and be introduced to habits that foster literacy skills in relation to honing their English skills. In conducting training to improve English communication, important factors must be considered to facilitate training activities, namely:

- a) The readiness of the trainees who are ready to take part in the training needs to be looked at properly so that the activity to understand the activity can be successful and learn all the contents of the trainer's plan.
- b) The ability of the trainer which is very important for success, it is required that the trainer is able to master the material as much as possible and the right method so as to facilitate understanding of the material provided.
- c) The training material provided must be appropriate, so the trainer must design the material according to the needs and the delivery must be in accordance with the chosen level so that each instruction in delivering the material can be easily understood.

The advantages and disadvantages obtained from the practice method and observations made are as follows:

- a. The advantages obtained from the practice and observation methods are:
 1. The students and the community who are trained and given material can demonstrate their knowledge in the current conditions.
 2. Student trainers can immediately provide direct and real input and direction to the students and also the community in Parparean II Village.
 3. Students can provide information and hone the skills needed by students and society in using English and which need to be developed such as Speaking, Reading, and Writing as a method of developing English language improvement.

RESULT AND DISCUSSION

Result of the study is written in the form of subchapter(s), no numbers are necessary. The title of the subchapter is written in the form of capital letter for the initial word. The importance of English communication in tourist areas

The second question to be answered in this library research concerns the importance of English language proficiency for tourism stakeholders. In the previous presentation, the role of the English language in the tourism sector was mentioned, making it clear that proficiency in English is important for tourism stakeholders. It is also said that knowledge of English is important to build a career in tourism. The role of English language skills in tourism, as follows:

- a) Increase customer satisfaction.

Knowledge of English can increase customer satisfaction for tourism stakeholders.

- b) Motivate international tourists.

By being able to communicate in English, you can attract international tourists as communication is more effective.

- c) Helps better understand travelers needs.

With good communication, all needs and needs of tourists can be understood and overcome.

Helps to better understand other cultures. Help improve the effectiveness of both internal and external communications.

In their research, Erazo et al. (2019: 156) suggests the benefits of English proficiency and the disadvantages of not being able to speak English. According to Soekamto (1992:71), the factors of English proficiency are: internal and external factors. Internal factors are all potential within the person, external factors are all outside of the person.

- 1) Internal factors such as character, temperament, gifts/talents, pathsThinking, Confidence, Attention, Motivation, Perception, Student Personality and Intelligence Level.
- 2) External factors such as educational level, teachers, habits, interests, talents and environment.

Furthermore, Krashen (1982:55) factors of language proficiency consist of: (a) internal factors, namely: talent, confidence, character, mindset, and assumptions or perceptions, and (b) external factors, namely: teacher, environment, and habits. Creating an environment is a very important factor in language learning by teachers or lecturers. Such conditions allow for maximum input that students receive and understand because there is a supportive environment and students are engaged in real and interesting communication situations

(Krashen, 1982:55). Krashen further states that the lessons cannot provide any comprehensible input for language acquisition.

There are several factors that influence the development of English language acquisition, namely in terms of internal factors: age, ability, assumptions, aspects of cognition, motivation, self-confidence, personality and external factors, namely: language situations, learning strategies, teachers and environment. From the above opinion it can be concluded that the following factors influence speaking ability: first internal factors such as character, temperament, aptitude, mindset, self-confidence, attention, motivation, perception, student personality and level of intelligence.

Both external factors, for example, educational level, teachers, habits, interests, talents and tourism environment in Parparean II village. Learning strategy, teachers and environment. From the above opinion, it can be concluded that the factors affecting speaking ability are: First internal factors such as character, temperament, Aptitudes/Talents, Mindset, Confidence, Attention, Motivation, Perception, Student Personality and Intelligence Level. Both external factors, for example, educational level, teachers, habits, interests, talents and tourism environment in Parparean II village.

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CONCLUSION

Based on the description of the results of the activities and their discussion, it can be concluded several things, namely:

- 1) The use of English after the training was carried out, indicating a change, that is, the trainees feel motivated to immediately master English well;
- 2) Existence strong motivation by the trainees, so it needs to be developed continuously in order to achieve more optimal results,
- 3) The achievement of activity results is quite good above the average of 85% of the ideal targets proclaimed in each targeted component,
- 4) Practitioners and youth tourism has had an awareness of how important it is to develop Parparean II Village as a Village Tourism,
- 5) As the chapter progresses, students recycle and expand their knowledge by focusing on listening and speaking skills so students can acquire the target language.

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