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The Use Of Canva To Improve Students' Writing Skills On Procedure Text

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Abstrak

Perkembangan teknologi dalam dunia pendidikan menyebabkan penggunaan teknologi digital untuk media pembelajaran semakin berkembang pesat. Penggunaan teknologi digital membantu proses pembelajaran menjadi lebih efektif. Canva adalah teknologi inovatif dalam proses belajar mengajar untuk melibatkan siswa dalam kegiatan menulis, sehingga mereka dapat meningkatkan keterampilan menulis mereka. Penelitian ini dirancang untuk mengetahui adanya pengaruh yang signifikan penggunaan canva terhadap peningkatan keterampilan menulis siswa pada teks prosedur. Penelitian ini menggunakan metode campuran, desain kuantitatif dan kualitatif dengan tipe pre-experimental one group pretest-posttest design. Data dalam penelitian ini diperoleh melalui satu kelompok partisipan dengan dua langkah pengukuran yaitu pre-test diperoleh sebelum menggunakan media dan post-test diperoleh setelah menggunakan media. Hasil penelitian ini adalah kelompok yang menggunakan media canva sebagai media pembelajaran di kelas mengalami peningkatan keterampilan menulis yang signifikan dibandingkan kelompok sebelum menggunakan canva.

Kata kunci: *Canva, Teks prosedur, Keterampilan menulis.*

Abstract

Technological developments in education have caused the use of digital technology for learning media to develop faster. The use of digital technology helps the learning process more effectively. Canva is the innovative technology in teaching and learning process to engage students in writing activities, so they can improve their writing skills. This research was designed to know that there was a significant effect of using canva to improve students' writing skills on procedure text. This research used mixed methods, quantitative and qualitative design with type of pre-experimental one group pretest-posttest design. The data in this research were obtained through a single group of participants with two steps of measurements: a pretest obtained before using the media and a posttest obtained after using the media. The result of this research is the group which using canva as learning media in the class had a significant improvement in their writing skills than the group before using canva.

Keywords: *Canva, Procedure text, Writing skill.*

INTRODUCTION

Language is very important tool of communication used to communicate between two or more people in carrying out their daily activities and had main role to make people had mutual understanding. In Indonesia, we use several languages to communicate with other people, such as Indonesian, regional languages, and English. English is one of important subject in the school. English has become the language of international communication. People in the most countries in the world use English in communication with other people from different country. The use of English is growing rapidly supported by digital technology that can make it easier for us to communicate with other people around the world. In the world of education, English is also growing rapidly. This can be proven by the existence of English subjects. English has become a compulsory subject in school. Skills are abilities that a person has in a particular field. Skills can be improved through repeated exercises. Each individual's skills are different. In English subject, there are 4 skills that must be possessed by students. They are reading, writing, listening, and speaking skills. Writing is one of the important skills in English subject beside the other skills. In writing skills, students learn how to write ideas, and information that is in their minds into writing. Zamel (1982) viewed writing as a meaning-created process. It means that writing requires a recursive. Writing needs to combine all the techniques and abilities possessed by students both in terms of vocabulary and sentence structure; combined sentences into a paragraph, even text or essay (Zilka, Rahimi, & Cohen, 2019). Eventhough witing skill is important,

it does not get enough attention and proper time allocation in the teaching and learning process (Parmawati, 2013). Writing is important and frequently used in people's daily life either as individual such as writing application letter, messages, announcement, advertisement, and etc. In learning writing process, the students have some problem problem, such as difficulty getting ideas in writing and lack of creativity. Students often have difficulty writing due to lack of mastery of vocabulary students and the students have difficulties in creating the idea, it makes students feel confused about what they want to write. In writing skills, grammar is an important role because in composing sentences and developing them into good text, students should have the ability to use correct grammar in their sentences. The limited vocabulary affects the quality of writing compared to other factors such as student motivation and learning preparation. Most of the main problems that made students do not start to write because they feel unconfident and unenthusiastic in writing class. They confuse to arrange the sentence of their written.

Technology is an important language teaching tool in this sense since the use of technology can increase students' motivation. (Hernandez, 2017; Wiyaka, Mujiyanto, & Rukmini, 2018). Digital technology is a technology based on digital devices, such as smartphones and computers. The development of digital technology brings advantages to other developments. For example, in education. The development of digital technology makes it easy to access learning needs for teachers and students. Learning can be used technology. Of course, the technology can also be used in writing learning. Recently, many teachers use web-based learning media. Learning media is one of the teaching aids for teachers to convey teaching material, increase student creativity and increase student attention in the learning process (Ruth Lautfer, 1999). One website that can be used to create learning media is Canva. Canva is one of the examples of the development of digital technology today. Canva, a graphic-design tool website, is a visual technology media with a drag-and-drop format and provides access to over a million photographs, graphics, and fonts. It has millions of images, photo filters, free icons and shapes, and hundreds of fonts (Canva, n.d.). Canva is available in 100 languages and it runs on smartphones and desktop computers. Make Canva accessible to everyone with an internet connection. Canva makes it easy for someone to create products in design aspects, such as posters, brochures, pamphlets, infographics, mind mapping, learning videos, learning media, and other graphic designs. Canva is very suitable for students. A text is any meaningful stretch

of language either oral or written. Text is the product of any linguistic. A procedure is to describe how something is accomplished through a sequence of actions or steps (Depdiknas 2003: 49). Procedure text provides step-by-step instructions for the reader to perform an action. Procedure text is a text that gives instruction about steps how to do something". According to Anderson in Zaki (2014:2). Through Canva, students' writing skills on procedure text can be improved. Attractive appearance and features on Canva can increase students' desire to learn. Students can create creative procedure text according to their preferences. Canva will make their writing beautiful and attractive. By using Canva, students will be motivated to study and improve their writing skills.

METHOD

Nijar (2016:13) says, "Research method is a scientific way obtaining valid data for the purposes of discovering, developing, or proving, a particular knowledge so that it can truly be used to understand, solve and anticipate problems in a particular". Research method is a method that used by researchers to collect data which used to solve the problem, then the results obtained are valid and can be proven. Campbell and Stanley in Arikunto (2013: 123) states that the research method is divided into two types of research design, pre-experimental design and true experimental design. In this study, researcher used pre-experimental one group pretest-posttest research method. This research contains two types of data, quantitative and qualitative data. The process of collecting data is started by collecting the quantitative data. After analyzing the quantitative data, the qualitative data were then collected and analyzed. This research design is said to be a pre-experimental design because the research being carried out is not actual research or commonly called a quasi experiment. The researcher chooses the eleventh-grade students as the population of this research. According to Arikunto (2006:130), "population is all subject of the research". The population of this research only one class that contains 36 students.

Data is one of the very important roles in research. Without collecting the data, it was impossible to do research. The data collection procedures through pre-test and post-test conducted by students. The systematic implementation of the pre-test and post-test is to do the pretest first by giving instructions on the task of writing procedure text using their own language. In this pretest, students are not asked to write procedure text in Canva. In the second

session, the posttest, students were asked to write procedure text in their own language and write it on Canva. A scoring rubric of this research was provided for the two raters to grade students' writing test. Finally, the pre-test and post-test data were analyzed by means of descriptive statistics.

RESULT AND DISCUSSION

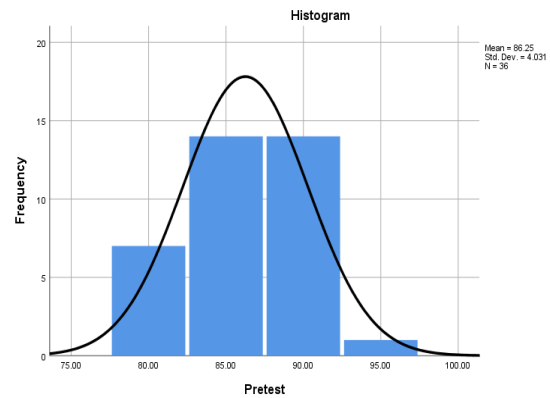
The finding of the research problem obtained by giving a test to the students. The researcher gave two types of tests, pretest and posttest. The test is used to find out whether there is an increase in students' writing skills by using Canva. The improvement of students' writing skills is usually influenced by learning motivation and interest in the learning media that used by teacher. After given the pretest and posttest, the researcher found the results of this research. The result of this research is the students' writing skills in procedure text have increased after using Canva than before using Canva in their writing procedure text. After obtaining data from the results of the pretest and posttest that conducted by the students, the researcher processed the data using the SPSS application. SPSS is the Statistical Package for the Social Sciences, a computer program which used for processing statistical analysis and analyzing data that has statistical analysis capabilities and a data management system with a graphical environment. Data analysis carried out by researcher is presenting in the form of tables and diagrams. There are two tables and diagrams presented based on two different types of tests.

Table 1. Descriptive Statistics and Diagram (Pre-test)

Statistics

Pretest

N	Valid	36
	Missing	0
Mean		86.2500
Std. Error of Mean		.67185
Median		85.0000
Mode		85.00 ^a
Std. Deviation		4.03113
Variance		16.250
Range		15.00
Minimum		80.00
Maximum		95.00
Sum		3105.00



a. Multiple modes exist. The smallest value is shown

Table 1 shows data on students' pretest scores in the activity of writing procedure text. In the table, it explained that the mean of students' pretest is 86. Based on the KKM regulations in English subjects is 80, it can be said that all students have exceeded the KKM score limit. In the skill level of writing procedure text, students have a fairly good level of skill. This data based on test data that conducted before using Canva in writing procedure text. The students still use the manual method, namely writing procedure text in their books without any digital technology being used. Based on the pretest score which obtained, it shows that students already have skills in writing procedure texts even though they don't use Canva's digital technology. This pretest score used as the main data which will later be compared with comparative data namely the posttest score to find out whether there is an increase in the learning process that has been implemented. From the table above shown that the mode is at 85. It can be concluded that most of the students scored 85 in the pretest in the activity of writing procedure text. With a score of 85, students already understand how to write procedure text and know the generic structure of procedure text. This table also shows that the minimum student score is at 80 and the maximum

student score is at 95. The minimum student score has reached the KKM and at the minimum score line, which means it needs to be improved in students' writing skills in procedure text. Meanwhile, the maximum student score is at 95. This means that students already have very good writing skills in procedure text. The focus of this research is on improving students' writing skills in procedure text which is on the minimum score line. This does not rule out the possibility of the maximum score line.

Table 2. Descriptive Statistics and Diagram (Post-test)

Statistics		
Posttest		
N	Valid	36
	Missing	0
Mean		91.1111
Std. Error of Mean		.63343
Median		90.0000
Mode		95.00
Std. Deviation		3.80058
Variance		14.444
Range		10.00
Minimum		85.00
Maximum		95.00
Sum		3280.00

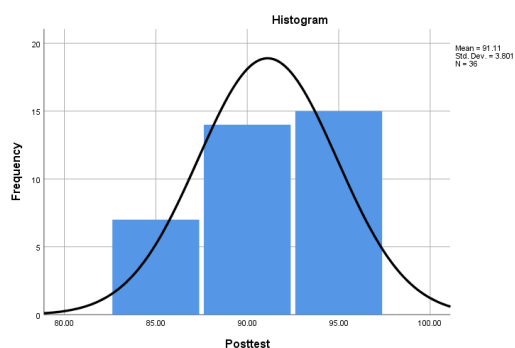


Table 2 shows the results of data processing on the post-test results carried out by students in the procedure text writing activity. This post-test is carried out after students follow the learning process using Canva media. In this test, students asked to write a procedure text using Canva. Canva helps students create their own writing. Table 2 shows data from the post-test results given to 36 students in one class. From the table, it can be seen that the mean is at 91. This means that the average students' score is 91. In according with the provisions of the KKM score, a score of 91 is said to be very good. At a score of 91, students already have a very good level of writing skills in procedure text and this means that there is an increase from the

pre-test score to the post-test score. The students already understand how to write procedure text and generic structure of procedure text very well. The mode in the table shows the number 95, which means that most students get a score of 95 on the post-test in the activity of writing procedure text. This table also shows that the student's minimum score is 85 and the student's maximum score is 95. In the student's minimum score, there was an increase from the pre-test score, which was 80 to 85 in the post-test score. This can be said that there is an increase in students' writing skills in procedure text. Even though the maximum student score is still the same as the pre-test score, from the overall results of the data analysis of the test results there is an increase in students' writing skills on procedure text. The findings contributed a significant change that was expected since the teacher provided a Canva as media to write procedure text. That could motivate students to write by providing the stimulus through photographs, graphics, images, photo filters, free icons, shapes, and hundreds of fonts (Canva, n.d.). Canva is the visual media provided through technology, was seen as the potential means to increase the opportunities for students to be actively involved in writing processes, especially in procedure. In writing procedure text, the teacher gives freedom to students to use smartphones or laptops. Canva is available in several versions, namely version, web, iPhone, and Android versions. To download Canva, we can type www.canva.com via google and another website or write Canva through the play store or appstore and then install it or download it on our device. Canva has two versions, paid and free. For the learning stage, we can use the free version of Canva. Besides being easier, we can also use Canva content to create designs with complete features without us having to pay.

The improvement of students' writing skills in procedure text is influenced by the use of Canva and student motivation. The use of Canva in writing activities on procedures causes an increase in students' creativity in writing. The features provided by Canva make it easier for students to create their writing. In general, the quantitative data analysis described the use of Canva as having a positive impact on the students' writing skill on procedure text by Canva. Collaborative and technological skills can be used to develop students with different learning styles. Therefore, it is basically possible to determine the successful learning process through collaborative learning. The researcher also highlighted some of the advantages, including the disadvantages of using Canva in the writing process. All in all, the research results admitted the

valuable effects of using Canva on students' writing process on procedure text.

CONCLUSION

The results of the data analysis showed that the post-test score on the student's procedure text writing activity was higher than the pre-test score. These results show that there is an increase in students' writing skills in procedure text before using Canva and after using Canva. Canva makes it easier for students to write creatively, enjoy, have fun, understand easily and motivate them to learn English especially in writing procedure text. This is because Canva is easy to use, and the application images attract students' interest in learning. It became effortless to deliver their ideas through Canva as well as making it easy for readers to understand the messages from procedure text that they made. The test results are also influenced by students' motivation to try something new. Canva makes students feel curious to use it. By seeing the products produced through Canva, students will try to be more creative in making their writing look good and attractive. The conclusion is Canva can improve students' writing skills in procedure text and can improve the quality of their writing. Canva is a technology that is effectively used in the learning process to achieve predetermined learning goals and make the learning process very enjoyable.

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