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An Analysis Of Speech Style Used By Retno Marsudi In Press Statement At G20 Foreign Minister's Meeting

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Abstrak

Tujuan dari penelitian ini adalah untuk mengetahui: 1. Untuk mengidentifikasi jenis-jenis Gaya Bicara yang digunakan oleh Retno Marsudi dalam Pernyataan Pers pada Pertemuan Menteri Luar Negeri G20. 2. Untuk mengidentifikasi Gaya Tutur yang dominan digunakan oleh Retno Marsudi dalam Pernyataan Pers pada Pertemuan Menteri Luar Negeri G20. Penelitian ini merupakan penelitian deskriptif kualitatif. Data penelitian ini diambil dari pidato Retno Marsudi pada Pertemuan Menteri Luar Negeri G20. Peneliti menganalisis transkripsi ucapan Retno Marsudi. Peneliti menggunakan teori yang dikemukakan oleh Martin Joos. Peneliti menemukan tiga penggunaan pola bicara berbeda yang berjumlah 36 item, setelah mengumpulkan data dari film. 28 item atau 78% Gaya Beku, 7 item atau 19% Gaya Formal, dan 1 item atau 3% Gaya Intim. Gaya bicara yang dominan digunakan Retno Marsudi adalah Gaya Beku. Namun, karena keadaan acara tidak sesuai untuk Gaya tersebut, maka Gaya Santai dan Gaya Konsultatif tidak ada. Peneliti juga berharap penelitian ini dapat menambah pengetahuan kita tentang sosiolinguistik, khususnya tentang berbagai macam gaya bahasa.

Kata kunci: *Pertemuan Menteri Luar Negeri G20, Speech style*

Abstract

The objectives of this research were aimed to find out: 1. To identify the kinds of Speech Style used by Retno Marsudi in Press Statement at G20 Foreign Minister's Meeting. 2. To identify the dominant Speech Style used by Retno Marsudi in Press Statement at G20 Foreign Minister's Meeting. This study was a descriptive qualitative design. The subject of the study was Retno Marsudi's speech. The data of this study were taken from Retno Marsudi's speech at the G20 Foreign Ministers Meeting. The researcher analyzed the transcription of Retno Marsudi's utterances. The researcher used the theory suggested by Martin Joos. The researcher discovered three different speech patterns that were employed, totaling 36 items, after gathering the data from the movie. 28 things, or 78% of frozen style, 7 items, or 19%, in the formal style, and 1 item, or 3%, in the intimate style were present. The dominant speech style used by Retno Marsudi is the frozen style. However, because the circumstances of the occasion are inappropriate for these styles, the Casual style and consultative style are absent. The researcher of this study thinks that the findings will be helpful to other researchers who are interested in carrying out a study on the same topic. The researcher also expects that the study will add to our knowledge of sociolinguistics, particularly on the various sorts of speech styles.

Keywords: *G20 Foreign Ministers Meeting, Speech style*

INTRODUCTION

. A subfield of linguistics known as "sociolinguistics" studies language use, particularly spoken language, as opposed to its grammatical or phonetic components. Holmes 2013: 1 argues that sociolinguistics also tries to investigate the use of language to convey messages. There must be social interactions amongst the community participants since language serves as a means of message transmission. Language variations occur in bilingual or multilingual societies in a particular region so there language deviation contains in it (Latifah et al., 2017:96). Style of speech means the form of language used by speakers (Joos, 1976:145). Speech styles have been found in several language discussions such as phonetics, dialects, pragmatics, stylistics, and sociolinguistics. This study focuses on the researcher's attention to sociolinguistics. Speech style can be done in five different ways: casually or informally; formally; intimately; frozen; and consultatively. Frozen style is a style which is used in very formal situations such as in a palace, church, speech of state ceremony, and some other occasions and in a form of printed text (Selington, 2017:2). Formal style is generally used in a formal situation where there is the least amount of shared background knowledge and where communication is largely one way with little or no feedback from the audience (Febriani, et al, 2019:5). Consultative style is generally employed in a semi-formal communication situation, such as between military of different ranks,

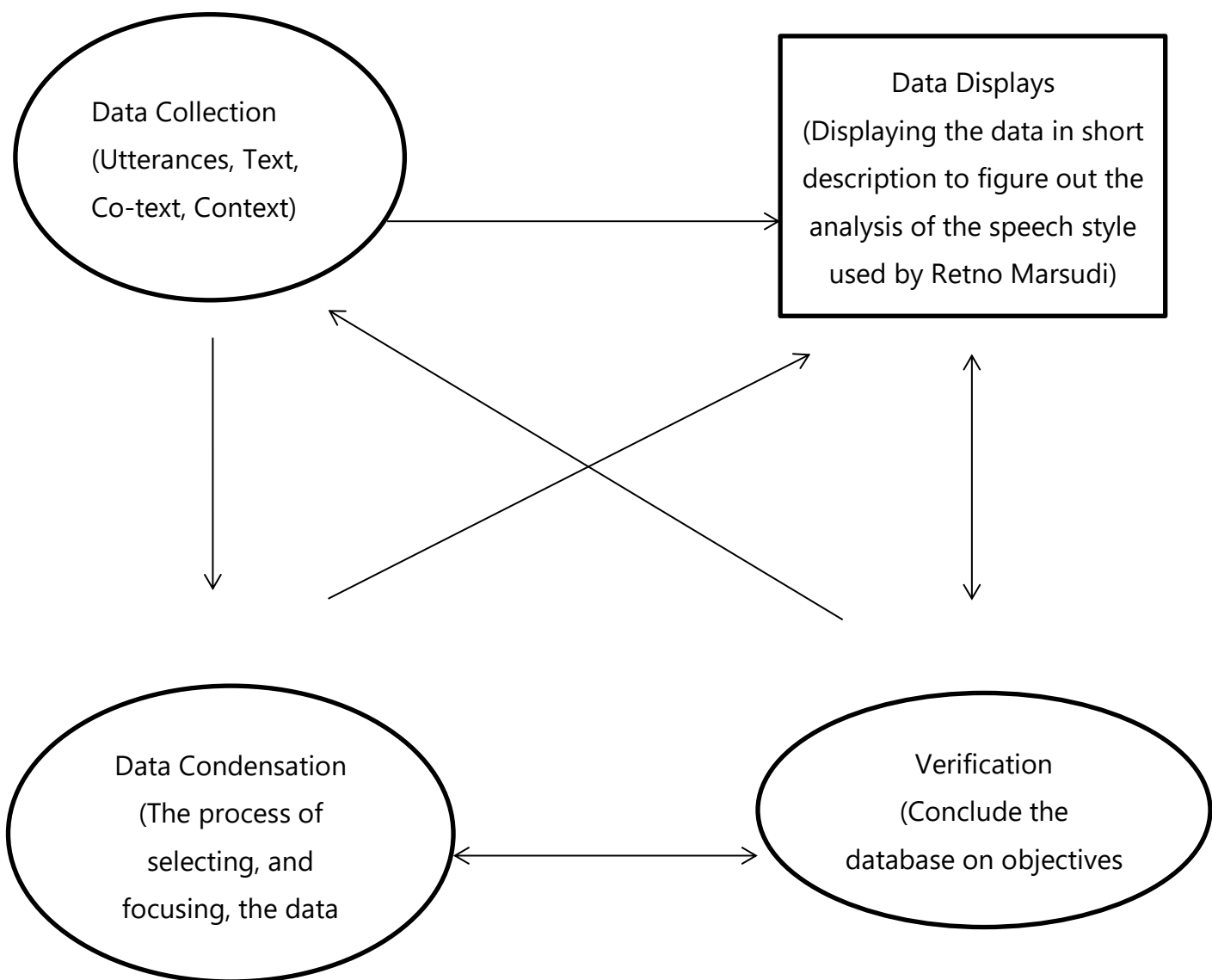
this style is one of the types of language, which is required by every speaker since this style is the central point in the system because it is chiefly involved in language style (Lailah, 2015:13). In informal settings, a casual style is employed, and informal terminology is used. According to Rasyidin (2016:15), the Casual style is used among friends, co-workers, or strangers when an informal atmosphere is appropriate it is also desired such as outside the classroom where students have a chat yet, there are two devices of casual style. Speaking intimate manner means excluding the recipient's name from your words. Intimate style is a completely private language developed within families, lovers, and the closest friends that do need a complete language with clear articulation (Adhalina, 2011:13). Retno Marsudi is a well-known English-speaking Indonesian with a Javanese heritage. She is Indonesia's first female foreign minister as well as the country's first foreign minister to have served in President Joko Widodo's Working Cabinet since 2014. She remained in Semarang up to the year 1980, when she moved to Yogyakarta to enroll in Gajah Mada University. After completing her master's degree at Haagse Hogeschool in the Netherlands, She was then hired by the country's ministry of foreign affairs.

The researcher chooses Retno Marsudi's statement as the subject of this research because Retno Marsudi is an English-speaking Indonesian known for her Javanese accent. This is the hallmark of Retno Marsudi, who has a Javanese lineage and an educational background abroad, so she has a very strong accent when she speaks English. The researcher chooses this event because this event is one of the big events held in Indonesia and this event is very interesting to study because this event presents representatives or heads of state from several countries in the world whose aim is to improve the economy and development. Finally, the researcher wants to use this research to learn more about the phenomenon and apply it to Joo's theory and only focus on Retno Marsudi's G20 meeting speech style. This research contributes to providing information and reference material to gain knowledge and understanding of Speech Style studies and also can help students to understand the application of speech styles in their learning process

The purpose of this study is: to identify the kinds of Speech Style used by Retno Marsudi in Press Statement at G20 Foreign Minister's Meeting and to identify the dominant Speech Style used by Retno Marsudi in Press Statement at G20 Foreign Minister's Meeting.

RESEARCH METHOD

Qualitative research is a means for exploring and understanding the meaning individuals or groups ascribe to a social human problem (Creswell, 2012:50). The data is the result transcription of Retno Marsudi's utterances at the G20 meeting is the data from this study. The source of data is Retno Marsudi's speech video was used as the study's data source, and the researcher analyzed it. According to Sugiyono (2012:222) in qualitative research, the researcher is the instrument of the research, usually called as human instrument. This is because the researcher determined the subject, chose tools to collect data, examined the data, and drew conclusions from the research. The researcher actively participated in the process by watching videos from Youtube, reading transcripts, and analyzing them to collect data for this study. According to Miles and Huberman (2014:33), analyzing the data involves four steps namely: data collection, data condensation, data display, and the last conclusion drawing/verification. Data collection is the researcher used the documentation approach to gather data. The process of documentation included acquiring data and turning it into written papers. Data condensation consists of the process of selecting, focusing, classifying, and transforming data. Data display is the collection of structured and condensed information known as data presentation enables action and conclusion-making. The researcher explained the analysis of speech style by using several clauses in Retno Marsudi's speech as models for developing the explanation of speech style. Verification is the researcher presented data analysis in table form so that readers could understand it simply. The researcher made conclusions based on the results of the data analysis, which are then supported by current theories.



Picture 1.1 Qualitative descriptive data analysis model of Miles and Huberman
 Considering the speech patterns that Retno Marsudi primarily employs. Using the formula :

$$X = \frac{F}{N} \times 100\%$$

Where:

X = the percentage of each style

F = the frequency of each style

N = the total number of styles

100% = the total percentage of styles

No	Speech Style	The Frequency of Each Style	The Percentage of Each Style
1.	Frozen		
2.	Formal		
3.	Consultative		
4.	Casual		
5.	Intimate		
The Total Number of Styles			

Table 1.1 The Occurrence of Speech style in Retno Marsudi's Utterances

RESULTS AND DISCUSSIONS

From this study, the researcher was found 36 sentences contained speech style from Press statement of Retno Marsudi video script. There were 3 of 5 types of speech styles found there are, frozen style, formal style, and intimate style. The researcher found 36 data from the video that contained the speech style as data of the study, namely Frozen style is 28, Formal style is 7, Consultative style is 0, Casual Style is 0, and Intimate Style is 1. It showed that the video mostly used the frozen style because the video mostly referred to media colleagues and very formal events. From all the video scripts, the researcher did not find the casual style and Consultative style as part of the speech style.

No	Speech Style	The Frequency of Each Style	The Percentage of Each Style
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1.	Frozen	28	78%
2.	Formal	7	19%
3.	Consultative	0	0%
4.	Casual	0	0%
5.	Intimate	1	3%
The Total Number of Styles		36	100%

Table 1.2 The Percentage Classification of Speech Style

Based on the table above, the researcher summarizes that Frozen is 78%, Formal is 19%, Consultative is 0 %, Casual is 0%, and Intimate is 3%. So, the most dominant style of the 5 types of speech style that the researcher analyzed in the Press Statement video of Retno Marsudi is Frozen style with 78%.

CONCLUSION

After analyzing the data from the video, the researcher concluded that from the video contained 36 data as research data, namely 28 Frozen styles, 7 Formal styles, 0 Consultative styles, 0 Casual styles, and 1 Intimate style. There are 3 types of styles used by Retno Marsudi in the Press Statement, namely frozen style 78%, Formal style 19%, and Intimate style 3%. Retno Marsudi dominant used the frozen style which is 78%. Where data source is Retno Marsudi's speech video at G20 Foreign Ministers Meeting, and the most widely used style in the video is the frozen style.

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